COMMONWEALTH OF KENTUCKY BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

AT&T COMMUNICATIONS OF THE SOUTH)	
CENTRAL STATES, INC. PLAN D	j	CASE NO
COMBINED OUTWARD AND INWARD)	92-316
ALLING SERVICE TARIFF	ì	

ORDER

This matter arising upon petition of AT&T Communications of the South Central States, Inc. ("AT&T") filed July 24, 1992 pursuant to 807 KAR 5:001, Section 7, for confidential protection of the revenue, cost, and unit volume data contained in the Revenue Analysis filed in support of its proposed tariff for its "Plan D Combined Outward and Inward Calling Service" on the grounds that disclosure of the information is likely to cause AT&T competitive injury, and it appearing to this Commission as follows:

AT&T has submitted a proposed tariff for a new service to be known as Plan D Combined Outward and Inward Calling. This service provides discounts based on total usage charges incurred for outward calling from a single location or multiple locations and inward calling to a single location or multiple locations billed to the customer's AT&T Plan D Service Main Billed Account. In support of its tariff, AT&T has furnished to the Commission its Revenue Analysis of the proposed service which it seeks to protect as confidential.

The information sought to be protected is not known outside of AT&T and is not disseminated within AT&T except to those

employees who have a legitimate business need to know and act upon the information. AT&T seeks to preserve and protect the confidentiality of the information through all appropriate means.

KRS 61.872(1) requires information filed with the Commission to be available for public inspection unless specifically exempted by statute. Exemptions from this requirement are provided in KRS 61.878(1). That section of the statute exempts 10 categories of information. One category exempted in subparagraph (b) of that section is commercial information confidentially disclosed to the Commission. To qualify for that exemption, it must be established that disclosure of the information is likely to cause substantial competitive harm to the party from whom the information was obtained. To satisfy this test, the party claiming confidentiality must demonstrate actual competition and a likelihood of substantial competitive injury if the information is disclosed. Competitive injury occurs when disclosure of the information gives competitors an unfair business advantage.

The information sought to be protected consists of the revenue, cost, and unit volume information associated with the new service. The information would provide competitors of AT&T valuable pricing and marketing information which they could use in pricing and marketing competing services to the detriment of AT&T. Therefore, the information has competitive value and should be protected as confidential.

This Commission being otherwise sufficiently advised,

IT IS ORDERED that the revenue, cost, and unit volume data contained in AT&T's Revenue Analysis, which AT&T has petitioned be withheld from public disclosure, shall be held and retained by this Commission as confidential and shall not be open for public inspection.

Done at Frankfort, Kentucky, this 24th day of August, 1992.

PUBLIC SERVICE COMMISSION

Chairman

Vice Chairman

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ATTEST:

Executive Director